**PRECISION CARE: The future of skin care.**

**WORLD'S FIRST ANTI-AGING TECHNOLOGY WITH COLLAgen3DTM : 100% SKINTIDENTIC, MICROMOLECULAR COLLAGEN**

The "Well-Aging" generation is active, feels young, takes care of its body and wants this to be reflected in its appearance. Older women are very active, but their skin can betray their true age ... "mature" skin loses its vital appearance and requires special attention and care.

Intensive scientific research in German biotech laboratories has now led to the development of a ground-breaking technology that goes far beyond conventional anti-ageing cosmetics: the new Precision Care line from QMS. It treats the advanced signs of skin ageing and offers an effective solution, proven in scientific studies, to rejuvenate devitalized skin. It thus sets new standards in the care of demanding skin of the "Well-Aging" generation.

**Why Precision Care?**

The most important component of the Precision Care line is COLLAgen3DTM , a new generation of collagens that corresponds exactly to the collagen in human skin. Together with the highly effective active ingredient complex NEOTEC S100TM , it activates the skin's natural regeneration processes by counteracting the breakdown of native collagen, stimulating the skin's own collagen production in the skin cells and protecting the skin against UV-induced oxidative stress, which causes direct damage to the native collagen in the skin. This renews the skin's appearance at a cellular level, minimizes wrinkles and promotes skin elasticity. The new Precision Care line includes a mask, a serum and a cream.

**100% skin-identical:** COLLAgen3DTM corresponds exactly to the natural building blocks of the skin. It is neither animal nor plant-derived, but completely identical to the natural collagen in the skin. It is therefore recognized and absorbed by the skin as being the same. This ensures maximum skin compatibility and effectiveness.

**Micromolecular:** With a molecular weight of less than a trillionth of a gram, the COLLAgen3DTM  molecule is so small that it is considered "micromolecular". This small size allows for the deepest penetration into the skin, promoting the most intensive revitalization and regeneration of all signs of aging across multiple layers. The result is an immediate tightening and smoothing of the skin's texture.

**Vegan and sustainable:** Since COLLAgen3DTM  is produced in biotechnological laboratories in a sustainable fermentation process from yeast and is not of animal origin, the consumption of energy, land and water is also minimized.

**High-tech active ingredient complex:** NEOTEC S100TM is a unique QMS complex to enhance the effectiveness of the 100% skin-identical COLLAgen3DTM  . In addition to the new collagen, it contains FEMINAGETM to reduce skin sagging caused by menopause and protect the functionality of elastic tissue. The buckwheat extract and vitamin B complex WORESANA BUCTM supplement the skin's microbiome, strengthen the skin barrier, reduce itching and minimize transepidermal water loss. Polyglutamic acid improves the skin's elasticity, smoothes fine lines and wrinkles and slows down the ageing process.

**Clinically proven effectiveness:** Precision Care has shown exceptionally good results in independent clinical studies. After 6 weeks of daily use, wrinkles are reduced by 21%, skin elasticity is improved by 21%, the skin's protective barrier by 10% and skin texture by 74%. The study also shows that skin density increases steadily.

**The product line**

1. COLLAgen3DTM  SERUM

The highly effective Precision Care Serum gives the skin a youthful appearance. It was developed to build skin resistance. It improves skin elasticity and firmness, increases 3D hydration and reduces hyperpigmentation, sagging cheeks and marionette lines. Use 2 - 3 times a week to begin with, then daily if required.

2. COLLAgen3D CREAMTM

The Precision Care Cream completes the care program by protecting and nourishing the skin around the clock. This luxurious cream restores skin density, counteracts skin ageing and intensively strengthens mature skin in multi-dimensional skin layers. Use daily in the morning and evening.

3. COLLAgen3DTM  MASK

The Precision Care Mask is the perfect booster for the skin, rich in highly concentrated, micro-molecular collagen. It reduces inflammation, protects against antioxidant stress and intensively strengthens the skin's resistance in multi-dimensional skin layers. Use 1 - 2 times a week.

**The science behind precision care**

The effectiveness of Precision Care is based on years of research and innovative bio-technology. From hundreds of thousands of theoretically possible molecules, collagens are examined at amino acid level for their molecular structure, function and suitability and the exact skin-identical collagen with the highest effectiveness on the skin is selected with micromolecular precision. Our molecules are then cultivated with the help of yeast in a sustainable fermentation process in biotechnical laboratories, extracted from the yeast using a filtration process and then incorporated into our NEOTEC S100TM active ingredient complex.

Independent research institutes have used state-of-the-art, objective measurement methods in clinical studies to prove that our products not only combat the visible signs of skin ageing, but also renew and revitalize the skin from the ground up. Micromolecular particles penetrate so deeply into the skin that they develop their full effect there.

**Biotechnological innovation ushers in a new era of skincare**

Precision Care is more than just skincare - it's a promise. A promise to get the best out of your skin and give it what it really needs. Skin feels more youthful, firmer and more vibrant than ever before.

The Precision Care line is now available in selected beauty salons, hotel spas, perfumeries and department stores as well as from qualified QMS partners online.